

HIMBA Board Meeting, Tuesday October 7th, 7:30 pm.

Quick recap

The meeting opened with casual conversation about sports and travel before transitioning to business matters, including scheduling the Annual General Meeting and reviewing financial updates. The group discussed market sales performance and future options for the market program, ultimately deciding to focus on carefully filling inventory gaps while maintaining manageable operations. The board concluded by addressing various trail-related matters including the Island Cup Enduro, trail development priorities, and e-bike usage concerns, while also discussing signage needs and market operations for the upcoming season.

Meeting started by Jennifer at 7:35. Attending were: Jennifer Armstrong, Tom Rutherford, Tig Cross, Rob White, Will Wood-McDonnell and Rob White.

AGM Financial Review and Planning

The group scheduled their Annual General Meeting (AGM) for Tuesday, November 18th at 7:30 PM, with Tig planning to send emails to new members to boost participation.

Peggy presented the financial summary, highlighting expenses including map printing, trail work, and honorariums, while noting PayPal income of \$1,800 and a total cash balance of \$30,155.

Jennifer Motioned to accept the treasurer's report and was seconded By Rob White. The motion passed.

2026 Himba Market Sales Strategy Review

Rob presented a comprehensive review of Himba's market sales performance over the past year, noting that while 2025 sales were slightly down from 2024, they were still profitable. He proposed three options for the future of the market program:

- continuing with minimal inventory (Option 1);
- filling inventory gaps (Option 2);
- or completely restructuring the program (Option 3).

The group discussed the challenges of finding someone to take over Rob's role. The conversation ended with agreement that Option 2, which involves carefully filling inventory gaps while maintaining manageable market presence, would be the most viable path forward, though they would need additional volunteers to help manage the increased market schedule.

Rob and Janie will handle sales for the first two weeks of July, with Rob focusing on the first two weeks and Janie covering the last two weeks. They are seeking volunteers to cover the month of August, particularly the first two weeks, to help sell through remaining inventory. The group discussed inventory management, noting that certain items like large t-shirts and medium-large socks are their top sellers, and they should prioritize these over less popular sizes. They agreed to avoid introducing new colors or designs for t-shirts and socks, instead focusing on selling through

existing inventory, and to reduce the number of items they sell to simplify operations and reduce volunteer hours.

The board agreed to move forward with Rob's Option 2 for the 2026 market season, which involves filling in gaps in the product line and having Rob, Janie, and Tig each take on two weeks of market duty. They decided to scrap t-shirt sales and focus on other merchandise. The group aims to reduce Rob's workload by having others assist with setup and organization.

Island Cup and Trail Planning

The board discussed several key topics: confirmation of the 2026 Island Cup Enduro on June 20-21, trail work priorities including Your Mom trail development and Double Cross realignment, and concerns about e-bike usage on trails. Tig will confirm the Island Cup date with organizers, while Tom will lead trail work planning with a focus on completing Your Mom trail with CVRD funding. The board agreed to have an email discussion about e-bikes before the AGM on November 18th, with Tig taking the lead on starting the conversation among board members. They also addressed signage needs for Washing Machine trail to alert uphill hikers and bikers about the presence of fast-moving downhill traffic, deciding to use existing caution signs rather than designating the trail as bike-only.

Next steps

- Tig to send out emails to new members about the AGM and to encourage participation in committees and boards
- Rob to take option 2 for the market to the committee and recommend what inventory to fill in for the 2026 market season
- Rob to organize the market for the Enduro and first two weeks of July 2026
- Janie to manage the market for the last two weeks of July 2026
- Tig to confirm with Chris and the Island Cup organizers about Himba's participation in the 2026 Island Cup on Father's Day weekend
- Tig to start an email thread with the board about e-bikes, including the current Himba policy
- Tom to call a Trails Committee meeting to discuss the project tracker and include the e-bike discussion
- Tig to chat with Daniel May about installing warning signs on Washing Machine trail
- Rob to mark the 150 old maps as "2023" and distribute them to the school, free store, and trailheads
- Tig to lead the design and ordering of Himba jerseys and start an email thread with the board
- Tom and trail work team to start the realignment of Double Cross on Saturday
- Tom and trail work team to work on maintenance for Freefall and Purgatory trails when moisture conditions improve

The meeting was adjourned at 9:15.